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| Country | Turkiye |
| Name of the organisation | Kulturel Etkileşim ve Farkındalık Derneği(KEFDER), (The Association of Cultural Interaction and Awareness) |
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| PIC Number | 883452236 |
| National ID Number | 35-059-062 |



###### **Short description of the organisation**

Kefder is a non-profit organization based in Izmir-Turkiye that aims to make people aware of social, cultural, technical, economic, and environmental matters by providing local, national, and international interaction and cooperation of experience, expertise, and an extensive network from 2012.

Cultural awareness is being aware of the values, beliefs, and perceptions. Because transportation and communication tools are rapidly shaping up, the diversity between societies and cultures is noticed more nowadays. As a result, cultural interaction is gaining speed at the same rate. People living in different geographical lands, speaking other languages, religions, thoughts, and lifestyles are enjoying similar things now. This era brings people being who have their own cultural attitudes but also familiar with other cultures in the World. The contemporary person is expected to know much about his own culture and should know and respect the characteristics and values of other cultures. We believe that if people have cultural awareness, they respect, and tolerate each other, set up empathy, recognize common problems, and look for their solutions together. Therefore, they perceive the cultural variety, not as a problem but as an advantage. For these reasons, our association has adopted to this approach and directs its work based on love, respect, understanding, and peace among people.

###### **Specific skills and proposed activities**

KEFDER brings together people from various jobs, genders, economic levels, and ages and also cooperates with other nongovernmental organizations (NGOs) and institutions. Members of our association are a wide and interdisciplinary group of people who are working with collaboration, synergy, and co-creation between public and private players. The activities of our association are focused on 3 main target groups.

Young people between the ages of 18-30.

Adults over 18 years of age.

Disadvantaged groups over the age of 18 (women, disabled people, etc.)

We are working to ensure cultural interaction with the activities on cultural and natural heritage, and cultural tourism by organizing festivals, cultural trips, meetings, concerts, exhibitions, and competitions, and producing presentation materials. We are interested in preparing workshops and training to improve people's skills in several fields such as language, leading, personal development, traditional handcrafts, food culture, fine arts, printings, natural dyes, felt arts, mosaics, ceramics... etc. Additionally, we care about the adaptation of new technological tools to everyday life so that digitization provides new opportunities in many fields for people around the world. We are giving importance to various processes of lifelong learning and nonformal education. We aim to organize vocational education and training for all targeted groups that we are focused on. Additionally, we are working to inform and raise awareness among people about important issues worldwide. The areas especially that we are focused; on are gender equality, natural and historical heritage, social responsibility, sustainability, green manufacturing, circular economy, agriculture, climate change, etc. In this context, we aim to prepare educational activities such as courses, seminars, conferences, panels, and workshops.

***Management Team Members***

###### Emel Alaybeyoglu; President, Project manager, 25 years of work experience with research and development, innovation management, project management, production planning-purchasing and academic research on sustainability, sustainable product development, and also experiences in business development, coaching, mentoring, Ph.D. in Textile Technology.

###### Mustafa Ozgur Koroglu; Member, Social media and communication manager, 25 years of work experience as an Electrical&Electronic Engineer(Master's Degree) and Journalist (Bachelor's degree). Freelance Professional Photographer, Photojournalist, Tennis umpire

###### Hulya Yolcu; Board Member,Lawyer,Official Mediator, Legal Advisor

###### Nilgün Vural; Board Member, Artistic and Creative expert, Teacher, Painter, Professional Artist, Museology, History of Art.

###### Serap Çetmeli ; Board Member, Artistic and Creative expert, Artist, experience with 15 years of art creation ,drawing, painting ,and attended local and international feats and activities such as Fabriano Watercolor Fest. Proffessional engineer with 20 years of management experience

###### **References**

Previous projects

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| **Project acronym / starting date / Programme**  | Main objectives | **Main activities** | **Role in the project** |
| Upcycle Design Studio / 2024/Regional | Supporting creative abilities of women Create awareness on sustainability | Workshops | Project Coordinator |
| Art Exhibition / 2024/ Regional | Supporting of women artists ‘’Women are creating’’ | Exhibition | Project Coordinator |
| Art Studio/2023/Regional | Improving women’s skills | Workshops, trainings | Project Coordinator |
| Cultural Trip /2023/Regional | Awareness of history and cultural heritage | Trips | Project Coordinator |
| Speech-Mustafa Kemal Atatürk /2023/National | Critical Reading and understanding history of Turkey | Reading and Discussions, Critical reading | Project Coordinator |
| Kefder Seminars/2023/Regional | Awareness on environmental issues (climate crisis, water and energy, agriculture) | Seminar | Project Coordinator |
| Awareness Covid 19- Butterfly effect / 2020 / National | Prevent spread of Covid 19 | Increase the awareness of society using social media via pictures/images  | Project Coordinator |
| Awareness Talks/2014-2016/Regional | Increasing awareness(different topics and speakers every month) | Interview, seminars series | Project Coordinator |
| YOU.CODE Young Community Developers- 2015/Erasmus+ | Mobility of learners and staff | Workshops, international seminar | Participant |
| AECC-''Amateur Izmir English Conversation Club''’/2012-2016/ Regional | Improving foreign language, cultural interaction | Workshops, trainings | Project Coordinator |
| Cultural Treasure Hunt /2014/ Regional | Historical awareness, gaming | Competition, trainings | Project Coordinator |
| Izmir on the canvas through the eyes of our young guest/2014/Regional | Cultural interaction using arts and music | Workshops, exhibition | Project Coordinator |
| Logo Contest /2013/ Regional | Determination of the association logo | Competition | Project Coordinator |